

### EXAMINER'S AMENDMENT

1. An examiner's amendment to the record appears below. Should the changes and/or additions be unacceptable to applicant, an amendment may be filed as provided by 37 CFR 1.312. To ensure consideration of such an amendment, it MUST be submitted no later than the payment of the issue fee.

Authorization for this examiner's amendment was given in a telephone interview with Mr. Michael Gencarella on Jan. 23, 2012.

2. The application has been amended as follows:

1. (currently amended) A portable apparatus comprising:

a non-volatile storage medium capable to store digital content from a data communication network, wherein the digital content comprises a first digital content and a second digital content, the first digital content including a link to the second digital content;

a display communicatively coupled to the non-volatile storage medium, wherein the display is operable to display images of the digital content subsequent to downloading and storing the digital content, and wherein the display is operable to render the digital content using a web browser regardless of whether the portable apparatus is coupled to the data communication network; and

a processor, communicatively coupled to the non-volatile storage medium, the processor operable to execute instructions causing the processor to:

receive a data cast transmission including content bundles, wherein the data cast transmission is a high definition television (HDTV) transmission, and wherein the

Art Unit: 3663

content bundles are received on unused portions of the HDTV transmission, wherein the content bundles comprise at least selected content bundles requested by a user and secondary service data;

filter the received content bundles so that the selected content bundles are stored in a portable non-volatile storage and the secondary service data are blocked;  
and

display at least some of the stored content bundles, wherein the stored content bundles are displayed using the web browser on the display

~~that is operable to execute the web browser, wherein a selection of the link in the first digital content displayed using the web browser causes retrieval of the second digital content from the non-volatile storage medium and display of the retrieved second digital content using the web browser.~~

12. (cancelled)

14. (Currently Amended) A method of receiving data cast transmission, the method comprising:

receiving, at a client computer, a data cast transmission including content bundles, wherein the data cast transmission is a high definition television (HDTV) transmission, and wherein the content bundles are received on unused portions of the HDTV transmission, wherein the content bundles comprise at least selected content bundles requested by a user and secondary service data;

filtering the received content bundles so that the selected content bundles are stored in a portable non-volatile storage and the secondary service data are blocked; and

displaying at least some of the stored content bundles, wherein the stored content bundles are displayed using a web browser on a peripheral browsing device coupled to the portable non-volatile storage.

16. (Currently Amended) A non-transitory computer-readable storage medium storing an executable program that instructs one or more processors to perform the following operations:

receive a data cast transmission including content bundles, wherein the data cast transmission is a high definition television (HDTV) transmission, and wherein the content bundles are received on unused portions of the HDTV transmission, wherein the content bundles comprise at least selected content bundles requested by a user and secondary service data;

filter the received content bundles so that the selected content bundles are stored in a portable non-volatile storage and the secondary service data are blocked; and

display at least some of the stored content bundles, wherein the stored content bundles are displayed using a web browser on a peripheral browsing device coupled to the portable non-volatile storage.

**3.** Claims –11 and 14-23 are allowable over prior art of record.

Art Unit: 3663

4. Any inquiry concerning this communication or earlier communications from the examiner should be directed to HUSSEIN EL CHANTI whose telephone number is (571)272-3999. The examiner can normally be reached on Mon-Fri 8:30-5:00.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Jack Keith can be reached on (571)272-6878. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see <http://pair-direct.uspto.gov>. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

/Hussein Elchanti/  
Primary Patent Examiner